



Contact: Brad Cooper, CEO
Phone: (303) 521-1570
Email: bcooper@uscorporatewellness.com



US Corporate Wellness among first in the nation to earn accreditation for URAC's Comprehensive Wellness Standards and Measures program

Employers now have a comprehensive set of standards to judge wellness companies

Washington, D.C., September 2nd, 2009 – URAC announced that US Corporate Wellness is among the first in the country to earn full accreditation as a comprehensive wellness provider. This status means US Corporate Wellness is committed to industry-recognized program quality standards under the URAC seal of approval. Less than ten wellness providers have achieved this accreditation nationwide.

US Corporate Wellness, the premier Colorado-based employee wellness provider, implements personalized, high participation and high engagement employee wellness programs for organizations nationwide. With clients ranging from The Children's Hospital and the City of Thornton to the American Humane Association, they are seen as the premier choice for personalized and effective wellness programs nationwide.

"This is a critical time in the field of employee wellness," noted Brad Cooper, CEO of US Corporate Wellness, Inc. "Employers are seeking a way to enhance their bottom line and improve their organizational culture of health. They're looking for a program that is both enjoyable for their employees but credible in reference to improving long term healthy behaviors. This accreditation allows them to be certain of both."

Comprehensive Wellness is the first new accreditation program from URAC with integrated program evaluation and performance measurement components. The standards were developed by an expert advisory group of employers, health plans, consumer representatives, public benefits organizations, health care professional associations, providers and wellness companies.

"US Corporate Wellness has distinguished itself by being among the first Wellness companies in the nation to pursue accreditation in this arena," said Alan P. Spielman, URAC's president and CEO. "It demonstrates the organization is committed to the objective criteria surrounding its quality practices, and is a signal to employers of US Corporate Wellness's commitment to excellence."

According to the Society for Human Resource Management, about 86 percent of U.S. employers currently offer wellness programs to their employees.¹ Employers have embraced worksite wellness programs as a means to improve, maintain and support employee health and to enhance productivity. URAC's Comprehensive Wellness Standards and Measures provide a tangible means for employers to evaluate wellness program capabilities and performance.

¹ Gurchiek, Kathy. "Wellness Programs Are Growing Global Phenomenon, Report Finds." Society for Human Resource Management. October 17, 2007. http://www.shrm.org/hrnews_published/archives/CMS_023366.asp.

About URAC

URAC, an independent, nonprofit organization, is well-known as a leader in promoting health care quality through its accreditation and education programs. URAC offers a wide range of quality benchmarking programs and services that keep pace with the rapid changes in the health care system, and provide a symbol of excellence for organizations to validate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in establishing meaningful quality measures for the entire health care industry. For more information, visit www.urac.org.

About US Corporate Wellness, Inc.

US Corporate Wellness, Inc. is a nationally recognized provider of effective and personalized employee wellness programs. With a focus on creating a true culture of wellness within each organization, US Corporate Wellness consistently demonstrates high participation rates, long-term engagement levels and solid bottom line results. For more information, visit www.USCorporateWellness.com

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