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US Corporate Wellness among elite national providers to earn and maintain accreditation for URAC's Comprehensive Wellness Standards and Measures program

Employers now have a comprehensive set of standards to judge wellness companies

Washington, D.C., September 18th, 2012 – URAC announced that US Corporate Wellness is among a very select group of national providers to earn re-accreditation as a Comprehensive Wellness Provider. After having become one of the first in the country to earn this elite status back in 2009, they are now an industry leader in completing the intensive re-accreditation process. This status means US Corporate Wellness is committed to industry-recognized program quality standards under the URAC seal of approval. Only ten wellness providers have achieved this accreditation nationwide.

US Corporate Wellness, the premier national employee wellness provider, implements personalized, high participation and high engagement employee wellness programs for organizations nationwide. With clients ranging from Children's Hospital Colorado and the City of Thornton to Akerman Senterfitt, Bethesda Ministries and the Cheyenne Regional Medical Center, they are seen as the premier choice for personalized and effective wellness programs nationwide.

"This is a critical time in the field of employee wellness," noted Brad Cooper, CEO of US Corporate Wellness, Inc. "Employers are seeking a way to enhance their bottom line and improve their organizational culture of health. They're looking for a program that is both engaging for their employees but credible in reference to improving long term healthy behaviors and driving bottom line ROI. This accreditation allows them to be certain of all three aspects."

Comprehensive Wellness was the first new accreditation program from URAC with integrated program evaluation and performance measurement components. The standards were developed by an expert advisory group of employers, health plans, consumer representatives, public benefits organizations, health care professional associations, providers and wellness companies.

"US Corporate Wellness has distinguished itself by being among the first Wellness companies in the nation to pursue accreditation in this arena," said Alan P. Spielman, URAC's president and CEO. "It demonstrates the organization is committed to the objective criteria surrounding its quality practices, and is a signal to employers of US Corporate Wellness's commitment to excellence."

According to a report funded by the Robert Wood Johnson Foundation, 67% of organizations with 3 or more employees offer a wellness program as part of their benefits plan.¹ Employers have embraced worksite wellness programs as a means to improve, maintain and support employee health and to enhance productivity. URAC's Comprehensive Wellness Standards and Measures provide a tangible means for employers to evaluate wellness program capabilities and performance.

¹ Kaiser Family Foundation and Health Research and Educational Trust, "Employer Health Benefits: Annual Survey 2011," September 27, 2011

About URAC

URAC, an independent, nonprofit organization, is well-known as a leader in promoting health care quality through its accreditation and education programs. URAC offers a wide range of quality benchmarking programs and services that keep pace with the rapid changes in the health care system, and provide a symbol of excellence for organizations to validate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in establishing meaningful quality measures for the entire health care industry. For more information, visit www.urac.org.

About US Corporate Wellness, Inc.

US Corporate Wellness, Inc. is a nationally recognized provider of effective and personalized employee wellness programs. With a focus on creating a true culture of wellness within each organization, US Corporate Wellness consistently demonstrates high participation rates, long-term engagement levels and solid bottom line results. For more information, visit www.USCorporateWellness.com

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